

DEON DATU

Graphic Designer

CONTACT

Email:
datudeon@gmail.com

Phone:
(443) 682-5035

linkedin.com/in/danieldatu

SKILLS



PROFILE

Hello! I'm a Digital Graphic Designer with our company's in-house creative team, where I help shape brand systems and digital experiences across web, email, and social platforms. I'm passionate about visual communication, brand strategy, and creative problem-solving — always finding ways to make design both beautiful and functional.

I thrive in collaborative, fast-changing environments and take pride in maintaining consistency, clarity, and creativity as our brand evolves. Always learning, always improving.

EXPERIENCE

MEDIFAST

Digital Graphic Designer
May 2023 - Present

Partnered with marketing, HR, and engineering teams to optimize digital asset workflows and maintain visual consistency across internal platforms and public-facing channels.

Played a key role in the development of scalable brand systems during two major rebranding efforts in 2024–2025, ensuring cohesive creative alignment across web, email, and social ecosystems.

Collaborated on high-visibility campaigns and internal initiatives, translating brand strategy into efficient, on-brand digital experiences that support evolving business needs.

Dated adaptability and ownership in a fast-changing environment, contributing to team stability and creative continuity during company-wide transitions.

BALTIMORE GLASSWARE DECORATORS

Production Graphic Designer
June 2021 - May 2023

Responsible for proofing based on customer artwork, pre-production for printing machines, and reviewing other designers' work for quality. Maintain consistent communication with sales and production departments to ensure timely job completion.

Continuously update and manage library of proof templates, enhancing workflow efficiency and accuracy across the team.

FREELANCE BRAND & DIGITAL DESIGNER

May 2020 - Present

Worked independently and collaboratively on a wide range of creative projects spanning branding, web, and multimedia design.

Developed complete brand identities, packaging, and social content for small businesses and community organizations.

Notable work includes:

- Kinaiya Pastry Kitchen – Created a cohesive brand identity and voice celebrating Filipino culture through modern pastry design.
- Pinnacle Village – Designed and developed a responsive WordPress site with a focus on UX/UI for mobile, and produced multimedia content integrating video, motion, and research-based storytelling.

GAME DESIGNER / RESEARCH ASSISTANT FOR INFLUX!

Sep 2019 - Oct 2020

Responsible for proofing based on customer artwork, pre-production for printing machines, and reviewing other designers' work for quality. Maintain consistent communication with sales and production departments to ensure timely job completion.

Continuously update and manage library of proof templates, enhancing workflow efficiency and accuracy across the team.

